

Bonitron Web Privacy Policy

At Bonitron, we are committed to protecting your privacy and ensuring the security of your personal information. This Privacy Policy outlines how we collect, use, disclose, and safeguard your information when you contact Bonitron's Sales Team for quotes, questions, troubleshooting, repairs, policy inquiries, and related purposes. By contacting our Sales Team, you consent to the practices described in this Privacy Policy.

Cookies, Analytics, and Website Technologies

Bonitron uses cookies, pixels, analytics tools, session measurement technologies, and similar technologies to operate our website, understand how visitors use our website, improve performance, troubleshoot issues, and enhance user experience.

These technologies may automatically collect information such as:

- IP address
- Browser type and version
- Device type and operating system
- Pages viewed and website interactions
- Referring websites and search engines
- Approximate geographic location derived from IP address
- Session and usage information

Bonitron currently utilizes third-party technologies that may include website analytics, session measurement, customer communication, email marketing, and website performance services. These providers may process information on our behalf in accordance with their privacy practices and applicable laws.

Examples of services used by Bonitron may include:

- Google Analytics
- Google Tag Manager
- Microsoft Clarity
- Mailchimp
- Website hosting and security providers

Information submitted through website forms, support requests, quote requests, newsletter subscriptions, and training registrations may be processed and stored by Bonitron and authorized service providers solely for legitimate business purposes.

Bonitron does not sell personal information collected through website forms.

Users may manage cookie preferences through our cookie consent tools or browser settings. Certain website features may not function properly if cookies are disabled.

California Privacy Rights

California residents may have certain rights regarding personal information under applicable California privacy laws.

Subject to verification and applicable legal requirements, California residents may request:

- Access to personal information we maintain about them
- Correction of inaccurate personal information
- Deletion of personal information, subject to legal exceptions
- Information regarding categories of personal information collected and disclosed

To submit a privacy-related request, please contact:

privacy@bonitron.com

or

Support@bonitron.com

Bonitron will respond to verified requests in accordance with applicable law.